



SAFWAN AHMAD

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Location: Saudi Arabia | Nationality: Indian

Professional Summary

Sales professional with over 6 years of experience in customer relationship management, product promotion, and business development. Proven track record of meeting and exceeding sales targets, with strong communication and negotiation skills. Currently working in Saudi Arabia in a trading company, handling a diverse portfolio of products and clients.

Work Experience

Sales Executive

Ayesha Abdulaziz Al Dagan Trading, Saudi Arabia

March 2024 – Present

- Managing sales of various trading products across Saudi markets.
- Building and maintaining relationships with clients to ensure customer satisfaction and retention.
- Preparing sales reports and coordinating with supply and logistics teams.
- Achieving monthly sales targets and contributing to overall company growth.

Sales Executive

AR Enterprise Ltd. Pvt., India

March 2018 – 2022

- Handled retail and corporate sales in FMCG and consumer goods sectors.
- Developed new business opportunities through field visits and cold calls.
- Maintained records of sales performance and provided market feedback to management.

Education

MBA – Marketing (2017)

Bachelor's Degree – Business Administration (2015)

Skills

- Sales & Business Development
- Client Relationship Management
- Product Promotion
- Negotiation & Communication
- Market Analysis
- Microsoft Office (Excel, Word, PowerPoint)

Languages

- English
- Hindi
- Arabic (Basic)