

Razan Yahya Al-Zahrani

rzanksa12@gmail.com

0530641099

Professional Objective

Dedicated and results-driven sales and marketing professional with over 10 years of experience in retail management, customer service, and promotional strategies. Proven ability to lead teams, drive sales performance, and deliver exceptional customer experiences. Seeking a challenging position in a dynamic organization to apply my skills and contribute to business growth.

Education

High School Certificate – Natural Sciences Track

Work Experience

Store Manager – Oqd Al Otor Company for (3 years and 5 months)

- Oversaw daily operations of the store
- Managed the sales team and ensured sales targets were met
- Developed strategies to improve customer experience and satisfaction

Sales Employee – Al-Tamween Al-Arabi Company (4 years)

- Handled sales transactions and customer service
- Maintained product display and managed inventory
- Executed marketing campaigns and analyzed market trends
- Coordinated with the sales team to boost product awareness and revenue
- Built strong relationships with clients and promoted brand loyalty

Perfume Sales Associate – Alshaya Company (1 year)

- Provided fragrance consultations and recommendations
- Achieved daily sales targets
- Delivered excellent customer service to ensure repeat business

Technical & Personal Skills

Strong customer service and communication skills

Proven team leadership and store supervision abilities

Skilled in direct marketing and product promotion

Problem-solving and conflict resolution skills

Excellent time management and ability to work under pressure

Basic knowledge of Microsoft Office (Word, Excel, Outlook)

Highly motivated, dependable, and committed to quality work

Languages

Arabic (Native)

English (intermediate)