

Ahmed Anwar

Virtual Merchandiser

ABOUT ME

A customer-obsessed Virtual Merchandiser seeking a challenging position in a well-established organization where my educational background, previous experience and interpersonal skills can be applied and further developed. I am now looking forward to making a significant contribution in a technically challenging role supporting, managing and customer service/care.

CONTACT

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Riyadh, KSA

SKILLS

- Analytical skills
- Leadership
- Customer Obsession.
- Market Trends

WORK EXPERIENCE

Rivers World | (Feb, 2023 – Till Now)

Virtual Merchandiser – Riyadh – KSA

Tasks:

- Responsible for managing product display on sales boards or website.
- Optimize product listings with compelling descriptions, high-quality images, and SEO-friendly keywords.
- Update product information, pricing, and availability regularly.
- Organizing product listings, display accuracy and visual format.
- Uploading product images, descriptions, prices and specifications, as well as consistency and accuracy.
- Updating and updating product content, including adding new items to replenish old items and managing seasonal suggestions.
- Collaborating with marketing team, brand and focus aesthetics.
- Performing product and category monitoring by preparing various reports on them, and adjusting placements and strategies as needed.
- Develop and execute digital marketing strategies, including social media marketing, email marketing.
- Work with customer service agents to ensure product delivery.

MAX Egypt | (Apr, 2020 – Mar, 2021)

Virtual Merchandiser – Cairo – Egypt

Tasks:

- Responsible for analyzing and modifying products to improve sales.
- Handling feedback and inquiries regarding product listings.
- Using alternative analytics based on data on product placement, pricing and promotions.
- Providing reports and insights to improve e-marketing innovations.

Devest | (Dec, 2019 – Feb, 2020)

Accountant – Cairo – Egypt

Tasks:

- Maintain accurate and up-to-date records of financial transactions, including general ledger, accounts payable, and accounts receivable.
- Prepare invoices, payments, and financial reports, providing accurate and timely details.
- Review finance statements, credit card accounts, and bank accounts on a monthly basis.
- Create immediate reports for starters, highlighting key insights and findings.
- Ensure local, state, and federal tax rules are complied with.
- Provides complete documentation for judicial oversight and coordinates with judicial authorities as needed.

EDUCATION

- Bachelor of Commerce - Mansoura University - Egypt (2015)

EXPERTIES

- Holding Saudi driving license
- Computer, Internet and Microsoft software skills
- Creativity in product presentation and online marketing strategies.
- Problem solving issues and inventory.
- Familiarity with technology and passion for other digital commerce.

PERSONAL INFORMATION

- Date of Birth: January 28th, 1997.
- Marital status: Single.
- Gender: Male.
- Nationality: Egyptian.

LC Waikiki Egypt | (Jan, 2019 – Nov, 2019)

Sales Executive – Cairo – Egypt

Tasks:

- Facilitate the customer journey by ensuring a seamless and engaging shopping experience.
- Track performance metrics such as traffic to conversion and sales per product/category.
- Use alternative analytics on product placement, pricing and promotions.
- Provide reporting and insights to improve marketing strategy.
- Collaborate with marketing team, brand and focus aesthetics.

Terranova Egypt | (Nov, 2016 – Dec, 2018)

Sales Executive – Cairo – Egypt

Tasks:

- Responsible for customer satisfaction with product quality and full range of their needs
- Achieve sales targets and complete customer service excellence.
- Display products and charm highlighting their features and benefits.
- Provide detailed information and answer chronic diseases during the sales process.
- Achieve or exceed monthly, quarterly and annual sales quotas.
- Work with the Sales Manager to build and plan future goals.
- Collaborate with the required marketing team and various campaigns.

PERSONAL SKILLS

- Excellent Presentation skills.
- Mentor and work collaboratively with the team to improve overall team performance.
- Servant leader for my team by removing all impediments
- Excellent communication skills and social relationships.
- Customer obsessed sales executive

THANK YOU