

REDA MOHAMED HASSAN

E-Commerce Store Manager

S U M M A R Y

An e-store manager with over 5 years of experience managing and operating digital stores, achieving significant sales growth and improving the online customer experience. Proficient in e-commerce platforms and digital marketing tools, he excels at team management, sales performance analysis, and strategic store planning

C O N T A C T

Phone: 01065669954 - +9660570817439

Email: reda.hassan1352016@gmail.com

Address: 13 Shibin El-Qanater St., Qalyubia

S K I L L S

- E-Commerce Platforms (Shopify, WooCommerce, Noon, Amazon)
- Digital Marketing & Ads
- UX/UI Optimization
- Data Analysis (Google Analytics, Facebook)
- Inventory & Product Management
- E-commerce platform
- Search Engine Optimization
- (SEO)

E D U C A T I O N

BA in social service

Higher Institute in Cairo • 2011–2016

E-Commerce Store Manager

Saudi Arabia • 2024–2025

L A N G U A G E S

- English
- Arabic

E X P E R I E N C E

online store manager

modern beauty company Saudi Arabia • Apr 2024

Managing and operating the online store on the platform/Salla/Noon/Shopify/WordPress.

- Add and update products, images, and descriptions professionally by SEO standards.
- Follow up on orders, shipping, and coordinating with logistics providers
- Implement marketing campaigns via Google.
- Ads and Meta (Facebook/Instagram/TikTok).
- Preparing periodic reports on sales and analyzing visitor and conversion data.
- Improve customer experience and reduce cart abandonment.

Affiliate marketing

marketing • Jul 2020

- Search for products.
- Promote products through affiliate programs like Amazon Associates, Jumia, and Hotmart.
- Creating marketing content on social media and blogs

TECHNICAL SUPPORT

Etisalat Company • Jul 2019

- Technical support for the Internet by phone for a telecom company.

sales representative

Smart Group • Jul 2017

- Retail Sales Rep skilled in customer service and hitting in-store sales targets.