

Roaa Osama Abu Jubarah

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Highly motivated and detail-oriented individual seeking an position in e-commerce. Eager to contribute to a dynamic team, apply my strong analytical skills, and gain practical experience in online retail operations and digital marketing.

EDUCATION

Bachelor of E-Commerce (2nd Honor degree) | SAUDI ELECTRONIC UNIVERSITY 2020 - 2024

EXPERIENCE

- Intern Analyst | Shgadri Gate For Info. Tech Co.** JAN 2024 - JUL 2024
 - Data analysis
 - Logistics
 - Analyze customer behavior
 - Marketing campaign
 - Market research
 - Web design
 - Web management
- Marketing & Sales Coordinator | National Franchises Company | Aug 2025 – Sep 2025**
 - Developed and implemented marketing strategies for multiple companies and retail outlets.
 - Managed and monitored marketing campaigns across various platforms.
 - Created and wrote marketing content for social media and campaigns.
 - Prepared marketing schedules and plans to enhance reach and achieve objectives.
 - Coordinated between sales and marketing teams to support brand growth.

CERTIFICATES & COURSES

- STEP** 77% 2020
- EDRAK DIGITAL MARKETING COURSE** 2024
Search Engine Optimization, The Right Online Presence and Digital Analytics
- Power BI | Coursera Project Network** 2025

SKILLS

Soft Skills	Hard Skills
• Problem solving • Group work • Communication • Interpersonal	• The right online presence • Power BI • Content creator • Time management • Web design and managing

- Fast learner
- Creativity
- SEO (Search Engine Optimization)
- HTML, CSS , Java and JavaScript
- Market research
- Logistics
- Digital marketing
- Microsoft Office tools

LANGUAGE

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- English
 - Arabic