

MADIH MAHFOUD

Marketer

(+966) 559841839



madihmahfoud@hotmail.com



Saudi Arabia, Khobar



SUMMARY

Dynamic and driven marketing graduate eager to launch a career in the fast-paced world of marketing. Equipped with a solid academic background and a hunger for knowledge, I am poised to contribute fresh ideas, creativity, and a relentless work ethic to any marketing team. Committed to continuous learning and growth.

EDUCATION

Arab Open University, Dammam

Bachelor's degree in Marketing
September 2020 – January 2024

New World International School. Khobar

High School Diploma – Graduated 2020

SKILLS

- Customer Service
- Microsoft Office proficiency
- Strong written and verbal communication skills
- Innovative thinker
- Fast Learner

REFERENCES

References available upon request

LANGUAGES:

English: Fluent
Arabic: Native speaker

PROFESSIONAL EXPERIENCE

Marketing Intern

eXtra - KSA, Khobar | October 2023 - December 2023

- Social media handling and management (such as regular posting and scheduling posts)
- Conduct check ups of website prices and product information to ensure accuracy and consistency
- Generate tagged links to monitor and analyze interactions and traffic

Customer Experience Staff

Shine Group, "AlUla Season" - KSA, Al 'Ula | November 2022 – January 2023

- Delivered exceptional service to guests, ensuring their comfort and satisfaction during prestigious events featuring artists such as OneRepublic, John Legend, Assala Nasri, and more."

Jaguar/Land Rover car activation - KSA, Dammam | January 2019 - February 2019

- Promoting and Ticketing