

FAJR ALSHEHRI

DIGITAL MARKETING AND E-COMMERCE

CONTACT

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LANGUAGES

English

Arabic

SKILLS

Canva

Photoshop

Teamwork

Leadership

Flexibility

Photography

Communication

Video Maker

Problem-Solving

Microsoft Office

Time Management and Adaptability

To gain valuable experience that will allow me to expand my practical knowledge and improve my skills in Digital marketing and e-commerce

EDUCATION

Graduate of 2024

Intermediate Diploma in Digital marketing and e-commerce, Imam Abdulrahman Bin Faisal applied for college

EXPERIENCE

Digital Marketing Trainee– King Fahd University of Petroleum & Minerals (Jun–Sep 2024)

- Executed advertising campaigns across multiple platforms.
- Created digital content for websites, blogs, and social media.
- Analyzed data and optimized marketing strategies.

Digital Marketing Intern– Alfalak, Khobar (Mar–Jun 2023)

- Designed ads for TV, web, and social media.
 - Managed campaigns on Facebook, Instagram, Twitter, LinkedIn.
 - Used analytics tools to track performance.
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Voluntary experience

Volunteer at Ithra (King Abdelaziz Center for World Culture) Attending a workshop entitled Marketing Engineering and Applied Fields of Digital Marketing at the Captures Media Production (2023)

Organizer for an awareness campaign on the importance of early detection of breast cancer in our college (2023)

Coordination and organization of the National Day ceremony at the college (2023)

Organizer for the promotion of sports and registration in college clubs (2023)

Organizing the World Coffee Day and its activation within the college (2022)

Certifications & Training

Certified Business Professional (CBP) in Marketing – IBTA MEA, (2025)
Artificial Intelligence Concepts and Advanced Applications - IBM SkillsBuild &SDAIA(2025)

Fundamentals of Artificial Intelligence - Microsoft &SDAIA(2025)

Maharat min Google – Injaz Saudi Arabia (2025)

Project Management Content – Injaz Saudi Arabia (2024)

Digital Marketing: SEO, Analytics, and Online Presence (2024)

E-Marketing with the Lowest Costs – Doroob (2023)

Marketing for Startups – Doroob (2023)

Cycle Self Marketing – Doroob (2023)
