

Esraa Youssef

إسراء الغريب



Personal details

-  Esraa Youssef
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-  AL KHOBAR -SAUDI ARABIA
-  May 25, 1987
-  Abi Dhabi
-  saudi arabia & emirates
-  Female
-  Egypt
-  Married
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Skills

- Executive Administrative Assistance
- Customer Service Management
- Negotiation
- Proposal Writing
- Merchandising
- Program Evaluation

Profile

Dedicated professional adept at fostering a culture of communication and collaboration. My background in both engineering and leadership roles equips me with the ability to bridge technical concepts with effective interpersonal relations, ensuring that all team members are aligned and motivated to achieve collective goals.

Results-driven individual with a strong foundation in civil engineering, complemented by a passion for developing leadership skills in others. My experience in Toastmasters has honed my ability to inspire and motivate diverse groups, enabling effective teamwork and enhancing personal development in communication.

Education

Bachelor's degree, Civil Engineering

Sep 2005 - Dec 2011

Alexandria University

- Acquired a comprehensive understanding of structural analysis and design principles necessary for creating safe and efficient infrastructure.

Employment

Toastmaster

Feb 2022

Bahrain Educators Toastmaster Club, Bahrain

- Led and facilitated Toastmasters meetings to enhance public speaking and leadership skills for participants.

Vice President Of Membership

Jun 2021 - Jun 2024

Toastmasters International district 20, Bahrain

Bring membership applications. Assist the vice president public relations. Ensure meeting information is correct. Attend club executive committee meetings

1st pathway certificate

Apr 2021 - Apr 2021

Bahrain Educators Toastmaster Club

Beauty specialist and perfume sales trainer

Jan 2011 - Dec 2013

Paris Gallery LLC

- Executed product launches and promotional events for new perfume lines, driving sales and customer engagement
- Collaborated with marketing teams to create targeted advertising campaigns that highlight key fragrance attributes and benefits
- Assisted customers in selecting perfumes based on their preferences, ensuring personalized service and increased customer satisfaction
- Monitored inventory levels and trends in perfume sales to provide insights for stock replenishment and promotional strategies
- Designed and implemented a dynamic training program to educate beauty consultants on the latest fragrance trends and techniques to maximize sales potential.
- Conducted regular workshops and hands-on training sessions for beauty specialists to enhance their fragrance knowledge and selling techniques.
- Developed and maintained strong relationships with fragrance brands to secure exclusive training opportunities and promotional support.

Nonprofit Organizations

Administration

Store Displays

Communication

Arabic calligraphy

Marketing

Cosmetics

Beauty Industry

Sales Presentations

Management ● ● ● ● ●

Customer Service

sales traning ● ● ● ● ●

perfume expert

Public Speaking

training development ● ● ● ● ●

Leadership

Public Relations

Team Collaboration ● ● ● ● ●

Languages

ENGLISH ● ● ● ● ●

arabic ● ● ● ● ●

Dutch ● ● ● ● ●

perfume and make up training specialist

- Conducted specialized training workshops on perfume selection and application techniques for beauty consultants and retail staff.
- Developed and implemented makeup application tutorials targeted at various skill levels for retail clients and professionals.
- Evaluated and reported on participants' skills and progress in perfume and makeup applications, providing tailored feedback and improvement strategies.
- Created engaging lesson plans that incorporate the latest trends in makeup and fragrance, ensuring participants remain up-to-date with industry standards.

Certificates

Customer Service and Sales

Sep 2012