

Yasmeen Alhassan

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Career Objective

I am enthusiastic about contributing and growing in a professional environment that focuses on innovation and excellence. I am committed to exceeding expectations and focused on continuous improvement. I am eager to learn from experienced professionals and face new challenges. My goal is to be part of an ambitious team striving for success through creativity and dedication.

Education

- Imam Abdulrahman Bin Faisal University-Bachelor of science in mathematics (statistics) 2024

Experience

- Summer Training - Data Analyst - Shgardi company Jun – Aug 2024
 - Conducted outreach to store owners, enhancing client acquisition and onboarding.
 - Analyzed store feedback and market reactions to identify barriers to app entry, improve registration rates, and strengthen relationships with potential partners.
 - Evaluated metrics to refine sales strategies and address underperforming areas.
 - Assessed influencer marketing impact to optimize promotions and drive engagement.
 - Collaborated with teams to align sales strategies with market trends and app performance.
- Projects and university activities 2019 – 2024
 - We worked on many projects as a team, and I was the team leader in some of them.
 - We used programs in our projects, including: matlab, mathematica and spss.
 - We used the SPSS program to process statistical data and prepare and analyze statistical tests. Etc.
 - We used the Mathematica program to solve complex equations, including calculus and limits. etc.
 - We volunteered on Project Day to receive doctors from other departments and high school students to introduce them to the subject of graph theory because it is a new subject in the college.
 - Our graduation project is (Major Factors Influencing College Students' Academic Performance). In the project, we used statistical processes to analyze the final data from the questionnaire submitted to college students.

Courses

- R Programming Language
- Use Mendeley Reference Manager
- Use iThenticate (To reduce the rate of academic plagiarism)
- Presentation and speaking skills in scientific conferences
- Excel advice program

- Scalers: Sales and Business Development Bootcamp
- Successfully completed an intensive 3-week training program (35 hours) focused on B2B Sales and Business Development.
- Acquired key skills in sales strategies, client relationship management, and business development processes.

Skills

- Statistical Analysis
- Programming
- Statistical Software
- Data Visualization
- Problem-solving

Languages

- English
- Arabic