

Adnan Vohra

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Dynamic E-commerce Specialist with proven success managing Shopify stores and driving CAD 500,000+ in annual sales. Skilled in product optimization, SEO, and website management, combined with strong technical abilities in 3D design. Experienced in production management and product design, bringing a versatile approach to supporting business growth and operational efficiency. Adept at collaborating with cross-functional teams to deliver high-quality results aligned with company goals.

Experience

CAD Designer, *Freelancer*

Dec 2023 – Present

- As a freelance CAD designer, I work on small projects for clients, creating detailed drawings and 2D and 3D models. I collaborate with engineers and senior designers to ensure the designs meet all technical requirements and expectations.
- Designed and developed precise 2D and 3D models using AutoCAD and SolidWorks for clients across industries, ensuring compliance with technical specifications and deadlines

E-Comm. Specialist & IT Support, Algreen North America

Jan 2023 – Present

- Oversaw end-to-end Shopify store operations, achieving CAD 500,000+ in annual revenue through product optimization, marketing campaigns, and SEO optimization
- Website feature development and maintenance (algreenproducts.com)
- Planned and executed digital marketing strategies, including email campaigns, promotions, and paid ads, to drive traffic and sales.
- Provided IT support, including mass software deployment, ensuring smooth technical operations across the company.
- Track and report on key performance indicators for site features and campaigns.

Assistant Production Manager, Algreen North America

Jan 2023 – Present

- As an Assistant Production Manager, I oversee the manufacturing of roto-molded planters and rain barrels, ensuring efficient production processes and meeting daily targets. I collaborate closely with the sales team to align production schedules with customer demand, maintaining a balance between inventory levels and sales requirements.
- Collaborated with sales and warehouse teams to align production schedules with demand and inventory levels.
- Prepared and issued purchase orders, maintaining accurate records and ensuring compliance with company policies.
- Coordinated with Manufacturer/suppliers for procurement, negotiated terms, and managed import processes to ensure timely delivery of materials.

Warehouse Supervisor, Algreen North America

May 2021 - Dec 2022

- Supervised daily warehouse operations, ensuring efficient receiving, storage, and distribution of goods.
- Monitored inventory levels, conducted regular stock counts, and coordinated with procurement to prevent shortages or overstock.
- Implemented process improvements to optimize space utilization and reduce handling time.
- Coordinated with production, sales, and logistics teams to ensure timely fulfillment of customer orders.

CAD Designer, Asian Trans Power, India

Nov 2019 - Nov 2020

- As an electrical switchgear designer at Asian Trans Power, I designed and drafted layouts for switchgear panels, ensuring compliance with technical specifications and BIS safety standards.
- I collaborated with clients' engineering teams to ensure all requirements were met and their expectations were fulfilled.

Education

Conestoga College, Electrical Engineering Technician

Sep 2020 - Aug 2022

Gujarat Technological University (GTU), Diploma, Electrical Engineering

Aug 2016 – Aug 2019

Certification

- Google IT Support Specialization - Google Career Certificates
- Autodesk Certified Professional in AutoCAD for Design and Drafting – AUTODESK
- Drone Pilot (Basic Operations) – Transport Canada
- Dassault Systèmes - SOLIDWORKS Electrical Design Associate

Software Skills

AutoCAD • IT Support • Industrial Automation • Microsoft Office Suite • Microsoft Dynamics 365 • Shopify liquid • Shopify Store Management • Shopify Themes Liquid • SEO Optimization • Basic Web development