

KHALIL ABDALLA KHALIL

E-commerce Manager

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EXPERIENCE

E-commerce Manager

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- 2024 - 2025 Riyadh, Saudi Arabia
- Directed marketplace operations across KSA, UAE, US, Kuwait, and Bahrain
 - Optimize listings, optimize keywords, pricing, and sales analytics across leading e-commerce platforms in the GCC.
 - Reduced shipping costs by 40% through strategic logistics partnerships
 - Increased daily orders from 25 to 121 via influencer campaigns and email/WhatsApp marketing
 - Achieved "Category A" brand listing on key Saudi marketplaces

Marketplace Specialist

Tasweeq Al Bayt

- 2019 - 2024 Riyadh, Saudi Arabia
- Manage offers and track prices on Amazon, Noon, Jolly Chic, Four Deal, and Carrefour (Saudi Arabia and UAE)
 - Developed and optimized A+ content for over 500 product listings
 - Launched targeted campaigns improving monthly conversion rates by 24%
 - Managed order fulfillment operations with focus on delivery timeliness and customer satisfaction

Team Leader - Logistics & RTV Supervisor

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- 2017 - 2019 Riyadh, Saudi Arabia
- Supervised RTV and logistics teams, reducing return processing time by 30%
 - Coordinate with LPC department for truck shipments across cities and distribution centers.
 - Coordinated warehouse teams to streamline inbound and outbound workflows

Field Supervisor HungerStation

HungerStation

- 2017 Riyadh, Saudi Arabia
- Led and trained the delivery team
 - Resolve operational issues and improve delivery metrics

Purchasing Representative

Al Araba Al Motafawika

- 2016 - 2017 Sudan
- Procured 350+ SKUs monthly while optimizing supplier costs

Production Operator

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- 2013 - 2016 Sudan
- Negotiated vendor contracts, resulting in a 15% reduction in purchase expenses
 - Operated liquid pharmaceutical production machinery with 98% process accuracy
 - Supported production transition efforts, enhancing output efficiency

EDUCATION

Bachelor's Degree

Sudan University

2011

SUMMARY

Marketplace and E-commerce Specialist with over 8 years of experience across GCC and African markets. Proven success in scaling digital operations, optimizing listings, launching performance-driven campaigns, and enhancing logistics workflows. Proficient in leading cross-functional teams and improving KPIs related to conversion, retention, and delivery speed.

LANGUAGES

Arabic

Advanced



English

Advanced



SKILLS

E-Commerce

Expansion in GCC

Google Analytics

Microsoft Excel