

FARAH SAMI AL-HASSAN

Marketing Specialist

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Dammam, Saudi Arabia

EDUCATION

Bachelor's degree in
Marketing
Imam Abdulrahman bin
Faisal university
(2021- 2025)

COURSES & CERTIFICATES

- **PMI**
A biganing for PMP
course
- **Monshaat**
Essential
Entrepreneurship Skills
- **Toastmasters**
Youth leadership
program

SKILLS

- Creativity
- Team work
- Communication skills
- Marketing skills
- Project mangement
- Office software skills
- Canva

LANGUAGES

- Arabic
- English

ABOUT ME

A fresh graduate with an interest in B2B customer service. I am eager to start my professional career in a dynamic environment that focuses on building long-term client relationships and delivering effective solutions. I have a passion for continuous learning, a strong commitment to customer excellence, and a desire to be an effective contributor to society.

WORK EXPERIENCE

Customer Service Department (Jun2025 - Aug2025).

- **Company Name:** Onsor Moshha - **Location:** Dammam

Client Name: New Murabaa - **Duration:** one month

- Managed external communication with the client.
- Scheduled and attended meetings, taking detailed notes.
- Managing internal communication, deliver client feedback and requirements to the internal team.

Client Name: Al-Diriyah - **Duration:** Two months

- Attending internal meetings with the Creative team for the national day project.
- Attending external meetings with the client, and taking detailed notes.

VOLUNTEER

Member of the Marketing& executive Committee (2024-2025)

- **Company Name:** Monshaat - **Location:** Riyadh club "IAU"

I worked as a team member to promote the workshops offered by Monshaat at Imam Abdulrahman Bin Faisal University on social media, then moved to the executive committee to organize the operational process of training camps, workshops and award ceremonies.

leader of the programs committee (2024-2025)

- **Company Name:** Marketing society - **Location:** IAU

team leader for the Program Committee.

I worked with my team to build a program for the "Academic Specializations Forum", to explain the marketing specialization to students in the foundation year.

volunteer at ithra (2023 - Present)

- **Company Name:** Ithra - **Location:** Daharan

A Volunteer with more than 200 hours experience with Ithra center. I participated in organizing the biggest operations such as Eid Alfiter, Aladha and the founding day.