



SAJED AL THUNAYAN

PROFESSIONAL SUMMARY

Business and Management (Marketing) graduate from the University of Reading (UK), awarded Upper Second Class Honours (2:1). Strong foundation in business analysis, market research, and data-driven strategy. Skilled in communication, teamwork, and problem-solving, with hands-on experience in marketing projects, strategic planning, and market analysis. Eager to contribute to organizations that value analytical thinking, commercial awareness, and operational impact.

EDUCATION AND CERTIFICATES

BSc Business and Management (Marketing)

University of Reading, UK, 2022-2025

Graduated with **Upper Second Class Honours (2:1)**

- Focused on marketing strategy, business analytics, consumer behavior, and strategic management.
- Gained practical experience through team projects, presentations, and case studies.
- Developed strong analytical, communication, and problem-solving skills in a global academic environment.

Foundation Year

University of Reading, UK, 2021-2022

Final result: 75% (A+ Equivalent)

CERTIFICATIONS

9+ Certifications from Dorooob (2025), Including:

- Management and Operation
- Financial Management
- Mental Health in the Workplace

WORK EXPERIENCE

Discord Community Manager – Freelance – 2020-2023

Started as a moderator, then helped with project coordination and marketing for online communities. I also set up and programmed Discord servers with custom bots for different uses, not just NFTs.

PROFILE

Name: Sajed Taysseer M Al Thunayan

Age: 23

Gender: Male

Nationality: Saudi

Social status: Single

CONTACT

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SKILLS

- Marketing Strategy
- Business Analysis
- Business Strategy
- Reporting & Insights
- Team Collaboration
- Problem Solving
- Time Management
- Microsoft Office (Excel, Word, PowerPoint)
- Canva (Marketing Content & Design)
- Google Ads & Analytics
- Brand Management
- Data Interpretation
- Sales Planning
- Competitor Research
- Leadership
- Adaptability
- Proactive Self-Starter

HOBBIES

Fitness

Strategy games