

Layan Mohammed Alaboudi

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OBJECTIVE

E-commerce student with a strong interest in digital technologies, Marketing, and data analytics. Excited to apply my skills to help improve business performance and to support data-driven projects.

EDUCATION

E-commerce Student at Saudi Electronic University
Expected Graduation: April 2026

SKILLS

- Advanced in Microsoft tools (Power BI, Excel, Word)
- Creating dashboards and visualizing data trends
- Digital Marketing (email campaign, influencer marketing)
- Social Media Management
- Content Creation (basic copywriting, Canva, video editing tools)
- Communication skills across stakeholders

COURSES

- Introduction To Data Analytics Using Microsoft Power BI
- Computer Essentials
- Data Fundamentals
- Enhancing the digital economy for enterprises through knowledge and adoption of future technologies

LANGUAGES

- English (fluent)
 - Arabic (native)
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