



ABDELRAHMAN MOHAMED SHAWKY

Address: Riyadh - Saudi Arabia

Phone: 0578790395

email : bodaam1314@gmail.com

SUMMARY

Digital Sales and Marketing Specialist with over 14 years of experience in Egypt and Saudi Arabia, having progressed from Sales Representative to Showroom Manager. Highly skilled in executing digital marketing campaigns, customer targeting, performance analysis, and content management. Proven ability to drive sustainable sales growth and enhance customer experience through data-driven strategies and deep market insights.

WORK EXPERIENCE

Showroom Manager & Marketing and Sales Executive – Al-Nubala Cold Stores for Food Products

Riyadh, Saudi Arabia | 2023 – July 2025

- Managed daily operations of the showroom and sales team.

Sales & Marketing Supervisor – Al-Shazly Exhibitions | Jeddah, Saudi Arabia | 2022 – 2023

- Led a team of sales and marketing professionals.

Key Account Sales & Marketing Executive – Bisco Misr | Egypt | 2019 – 2021

- Managed major client relationships and tailored solutions to their needs.

Executive Assistant & Office Manager – Dar Al-Abrar Contracting Company

Al-Madinah Al-Munawwarah, Saudi Arabia | 2014 – 2018

- Supported executive operations and project coordination.

Sales Supervisor – Regina Macaroni Company | Egypt | 2012 – 2014

- Supervised distribution and retail marketing operations.

EDUCATION

Bachelor's Degree in Social Work

Mansoura University, Egypt | Class of 2011

CERTIFICATIONS & COURSES

- English Conversation Course – 2015
- International Computer Driving License (ICDL) – 2016
- Data Analysis & Performance Measurement – 2022
- Content Marketing & Paid Advertising Management – 2020

SKILLS

- Microsoft Excel: Advanced
- Microsoft Word: Advanced
- PowerPoint: Excellent
- Accounting & Admin Software: Fox, Al-Ameen, Daftark
- Marketing Analytics Tools
- Sales & Project Management
- Paid Advertising Campaigns
- Performance Measurement & Data Analysis
- Content Marketing
- Problem Solving & Decision Making

LANGUAGES

- Arabic: Native
- English: Good (Spoken and Written)