

Abdallah Elsayed

Jeddah, Saudi Arabia | +966 50 907 9709 | abdallah201256@icloud.com

Professional Summary

Results-driven Branch Manager with a strong background in direct sales, team leadership, and customer service within the paint industry. Experienced in managing branches for global brands like Jotun and Hempel, with a proven track record of achieving sales targets and ensuring customer satisfaction. Also holds a legal background as a licensed lawyer, combining business acumen with legal insight to support operations, compliance, and client relations.

Work Experience

Branch Manager

Al Taif Al Mutamayiez Trading Co. (Hempel Paints), Jeddah, Saudi Arabia

2022 - Present

- Led direct sales operations and achieved consistent revenue growth.
- Handled customer inquiries and complaints with professionalism.
- Trained and supervised team members to meet KPIs.
- Collaborated with senior management on pricing and marketing strategies.

Branch Manager

Almirza Paint Center Ltd. Co. (Jotun Paints), Jeddah, Saudi Arabia

2021 - 2022

- Managed day-to-day branch operations and sales team.
- Increased branch performance by streamlining customer service processes.
- Ensured stock levels and coordinated with suppliers for timely delivery.

Lawyer

El Safwa Law Firm, Cairo, Egypt

2020 - 2021

- Represented clients in legal matters and court proceedings.
- Drafted contracts and handled legal documentation.
- Provided legal consultation and dispute resolution services.

Education

Abdallah Elsayed

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Bachelor of Law

Zagazig University, Egypt

2015 - 2019

Skills

- Direct Sales & B2B Selling
- Branch & Team Management
- Customer Service & Retention
- Pricing Strategy
- Data Analysis
- Microsoft Office (Excel, Word, PowerPoint)
- Problem Solving & Decision Making
- Client Follow-up & CRM

Languages

- Arabic: Native
- English: Fluent

Certifications & Courses

- Marketing Diploma 3-in-1, Dr. Ehab Mesallum, 2021
- Effective Selling Skills, Dr. Ehab Mesallum, 2021
- Customer Satisfaction, Dr. Ehab Mesallum, 2021
- Basics of Pricing, Dr. Ehab Mesallum, 2023
- Masterclass, Hempel A/S, 2024
- Excel Expert Certificate, ICT Taskforce, 2023
- ICDL: Word, Excel, PowerPoint for Business, 2023