
Amr El-Berry

Tabuk, Saudi Arabia

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Willing to Relocate | Transferable Iqama | Valid Driver's License

Professional Summary

Self-motivated and results-oriented Field Sales

Representative with over 10 years of experience in outside sales, client acquisition, and account management across Saudi Arabia and Egypt. Proven success in driving revenue growth through face-to-face sales, contract negotiation, and relationship building in both B2B and B2C environments. Adept at meeting customers onsite, understanding their needs, and delivering tailored product solutions.

Core Strengths:

- **Strong market knowledge of Tabuk and surrounding regions**
- **Consistent top performer: Achieved 130%+ of quota**
- **Experienced in CRM software, forecasting, and territory planning**
- **Fluent in Arabic; Intermediate English (B1)**

Relevant Experience

Sales Associate – Field Sales Role

Al-Eyaaf Execution – Tabuk, Saudi Arabia

Oct 2023 – Present

- **Conducted on-site client meetings, handling inquiries and product explanations.**
- **Improved customer retention by 70% through exceptional service and rapport building.**
- **Streamlined logistics and inventory to support field sales efficiency.**

Role undertaken during relocation to KSA; focused on maintaining professional continuity.

Territory Sales Representative (Outside Sales)

Raya Shop – Alexandria, Egypt

May 2020 – Aug 2023

- **Managed 60+ retail and wholesale accounts, regularly visiting clients to present product lines and close deals.**
- **Delivered customized solutions across home appliances and furniture categories.**
- **Used CRM tools for pipeline tracking, client follow-up, and forecasting.**

Achievements:

- **Exceeded annual sales targets by 130%**
 - **Increased average deal value by 27% through cross-selling**
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Sales Supervisor

Atlas Medical – Egypt

Aug 2018 – Feb 2020

- **Supervised and supported a 15-person sales team, including field visits and coaching.**
- **Expanded sales to 3 new regions, helping boost market share by 20%**
- **Regularly met clients in hospitals and clinics to demonstrate medical equipment.**

Achievements:

- **Consistently exceeded quarterly targets (110% in Q3 & Q4)**
 - **Increased individual sales team productivity by 40%**
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Education

Bachelor's Degree in Law
Minufya University – Tanta, Egypt
Graduated: June 2015

Skills

- **Field Sales & Client Prospecting**
- **B2B & B2C Negotiation**
- **CRM Software (e.g. Salesforce, Zoho)**
- **Sales Strategy & Territory Management**
- **Cross-Selling & Upselling**
- **Contract Negotiation**
- **Time Management & Self-Motivation**
- **Microsoft Office Suite**
- **Fluent Arabic | English B1**