



MOAMEN SHERIF ELSAID

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Objective

Experienced visual Merchandiser with 7 years at RA Sport and the most recent at S-mart Group. Currently playing a key role in S-mart Group's achievements, my focus lies in planning visual Merchandising strategies that elevate brand presence and enrich customer interaction in leading fashion brands with a track record of problem-solving and sound decision-making abilities. I thrive in streamlining operations, crafting compelling displays, and spearheading store transformation to drive sales growth.

Experience

- S-Mart Group (Fashion Retail) - Saudi Arabia** Dec 2022 - Present
AREA VISUAL MERCHANDISING MANAGER
- RA Sport - Adidas & Reebok & Vans & Redtag (Fashion Retail) - Egypt** Aug 2020 - Nov 2022
VISUAL MERCHANDISING
- RA Sport - Red Tag (Fashion Retail) - Egypt** Sep 2016 - Jul 2020
VISUAL MERCHANDISING
- RA Sport - Red Tag (Fashion Retail) - Egypt** Jun 2017 - Aug 2016
SALES MAN
- Egypt Foods (FMGG) - Egypt** JUN 2015 - Spt 2017
SALES REPRESENTATIVE
- Nestlé (FMGG)- Egypt** Jan 2012 - May 2015
SALES REPRESENTATIVE

Education

- Mansoura university** 2015
Faculty of law

Skills

- Microsoft Office (Excell - Word - PowerPoint)
- Microsoft DynamicsAX Retail POS. Microsoft Retail Modern POS

Achievements & Awards

- When I assumed the position of area VM manager, I worked to divide each store in terms of determining service standards for each area in the store based on the principles of communication, interaction, inspiration, and attention to the external windows. This contributed to increasing sales and achieving large profits for the company, more than 40%.
- When I was at Adidas, I learned shoe technology, classification of running shoes, and increased sales staff's understanding of this technology to explain it to customers to benefit from the existing technology. This contributed to increasing sales of running shoes by a large percentage.
- When I trained the sales staff to understand the presentation style and method, this made sales increase, achieve more profits than usual, and achieve the monthly goal by more than 20%.

Languages

- Arabic: Mother Tongue
- English : Good (Written & Spoken)

About

- I am Ambitious, loyal and honest.
- I Have ability to make good communication.
- I Have ability working in challenging atmosphere in groups Team working.
- I am a Good managerial and I have organizational skills.

Personal Details

- Date of Birth : 26/4/1989
- Marital Status : Single
- Nationality : Egyptian
- Religion : Muslim
- Driving Licence : Available