

FAHAD MOHAMMED AL-HARITHI

CONTACT INFORMATION:

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CAREER OBJECTIVE:

MOTIVATED MARKETING GRADUATE SEEKING A POSITION IN SALES OR CUSTOMER SERVICE WITHIN A DYNAMIC AND PROFESSIONAL ORGANIZATION. I AIM TO UTILIZE MY COMMUNICATION AND PERSUASION SKILLS TO SUPPORT BUSINESS GROWTH AND ENHANCE CUSTOMER SATISFACTION

EDUCATION:

BACHELOR'S DEGREE IN BUSINESS ADMINISTRATION - MARKETING
UNIVERSITY OF TABUK - TABUK, SAUDI ARABIA (2024)

EXPERIENCE:

SALES ASSOCIATE

RAMEZ INTERNATIONAL CO. - RETAIL DIVISION

DEC 10, 2024 - PRESENT

- PROVIDED EXCELLENT CUSTOMER SERVICE AND RESPONDED TO CLIENT INQUIRIES EFFECTIVELY.
 - ORGANIZED AND DISPLAYED PRODUCTS IN AN ATTRACTIVE MANNER TO ENHANCE CUSTOMER EXPERIENCE AND BOOST SALES.
 - PROMOTED PRODUCTS AND SPECIAL OFFERS USING PERSUASIVE SALES TECHNIQUES.
 - MONITORED PRODUCT MOVEMENT AND REPORTED STOCK STATUS TO SUPERVISORS.
 - ANALYZED CUSTOMER BEHAVIOR AND PREFERENCES TO OPTIMIZE MARKETING STRATEGIES.
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SKILLS:

- CUSTOMER SERVICE & INTERPERSONAL COMMUNICATION
- TIME MANAGEMENT & TASK ORGANIZATION
- FLEXIBILITY AND ADAPTABILITY
- ATTENTION TO DETAIL
- EMOTIONAL INTELLIGENCE AND EMPATHY
- MARKETING & PRODUCT PROMOTION
- SOCIAL MEDIA ENGAGEMENT AND CONTENT PLANNING
- MICROSOFT OFFICE (WORD, EXCEL, POWERPOINT)

COURSES & CERTIFICATIONS:

CYBERSECURITY AWARENESS COURSE

DURATION: 3 DAYS - 2022

CAREER DEVELOPMENT PROGRAM (UNIVERSITY OF TABUK & HRDF
- HADAF)

INCLUDES 7 CERTIFICATES IN THE FOLLOWING AREAS:

- CAREER READINESS
- INTRODUCTION TO HRDF PROGRAMS
- USING LINKEDIN PROFESSIONALLY
- INTERVIEW PREPARATION SKILLS
- MASTERING PERSONAL INTERVIEWS
- CV WRITING
- JOB SEARCH STRATEGIES

ADDITIONAL EXPERIENCE:

- MANAGED TIME AND POSTING SCHEDULES ON SOCIAL MEDIA.
- COMMUNICATED WITH CUSTOMERS THROUGH DIGITAL PLATFORMS.
- GAINED EXPERIENCE IN BUILDING ONLINE AUDIENCE ENGAGEMENT.
- PRACTICED ADOBE SOFTWARE TOOLS FOR CONTENT CREATION AND MARKETING.