

Deema Altuweirqi - Marketing Specialist

Makkah / Jeddah / Riyadh

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0542757514

CAREER OBJECTIVE

My ambition is to join a professional work environment, which enables me to develop my knowledge and practical skills and achieve my goals through contributing to the development of the workplace.

EDUCATION

Bachelor of Marketing From Umm Al-Qura University

Aug 2022

GPA: 3.77/ 4

EXPERIENCE

Marketing Specialist -Coop training

Aug 2022

Makkah clock royal tower, A Fairmont hotel

- Use social media marketing tools such as Instagram Promotions and google Ads.
- Making marketing research and competitive analysis.
- Set a monthly plan for social media activities.
- Making sales contracts and maintaining the loyal customers "to sales".

Marketing Executive

March 2023 to Aug 2024

Bottomline Marketing & Comms Agency

- Social media management
- Marketing research
- Content creation

Marketing Specialist

Sep 2024 to Nov 2024

Silverback Sport Equipment

- Social media management
- Marketing research
- Content creation
- Event coordinator

Guest Experience Associate (Volunteered)

18 to 21 April 2025

Formula 1, Ministry of sport

- Gathered survey responses , Successfully completed more than 250 surveys from local and international guests across 3 days, exceeding the daily targets set.
- Making sure everything was up to the highest standards of quality and professionalism.

Training & Certifications

Certified Business Professional in the field of Marketing.

Digital Marketing - google.

promoting business using content - google.

Marketing on Google and its products.

SKILLS

Content creation, Microsoft office, Full stack development (beginner)

LANGUAGES

English , Arabic