

Abdulaziz Abdullah Alshehri

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SUMMARY

Media and Communication graduate with strong time management, adaptability, and self-motivation. A fast learner with proven experience in digital transformation, bringing strategic insight and efficiency to dynamic work environments. Eager to apply these strengths professionally to contribute to team success and ongoing growth.

EDUCATION

Bachelor's Degree in Media and Communication Dec 2020 – Jan 2025 | Abha, Saudi Arabia
King Khalid University

EXPERIENCES

- McKinsey & Company Forward Program - Internship** Dec 2023 – Apr 2024
 - Participated in a global learning program focused on leadership, critical thinking, and digital transformation
 - Collaborated with peers on case studies simulating real-world business challenges
- MBC Academy - Internship** Jan 2024 – Apr 2024
 - Assisted in production planning and media content development
 - Supported social media strategy and scheduling
- Saudi Broadcasting Authority - Internship** Aug 2024 – Oct 2024
 - Assisted with script review, editing, and broadcast timing logistics
 - Participated in daily editorial meetings to brainstorm content ideas
- NEOM - Digital Media Academy Bootcamp** Oct 2024 – Nov 2024
 - Attended intensive workshops on digital media, marketing innovation, and storytelling techniques
- Saudi Research and Media Group - Media Intern** Jan 2025 – Mar 2025
 - Assisted in the creation of digital articles and media posts for SRMG's platforms
 - Conducted research for editorial teams on trending topics and audience engagement

ENGLISH LANGUAGE PROFICIENCY

IELTS – International English Language Testing System (Academic): Overall Band Score: 6.0 | Issued by: IDP Education | May 2025

PROFESSIONAL CERTIFICATES

- Certified Digital Marketing Professional (CDMP)** Nov 2023
Digital Marketing Institute
- Google Data Analytics Professional Certificate** Dec 2023
Google
- Certified Associate in Project Management (CAPM)** Aug 2024
Project Management Institute

COURSES

- Fundamentals of Digital Marketing**
Google
- Analyzing and Visualizing Data with Tableau**
Tuwaiq Academy
- Social Listening**
Hootsuite Academy
- Microsoft Office Specialist**
King Khalid University
- Personal Communication Skills**
King Khalid University
- Social Media Management**
Gulf Cooperation Council

SKILLS

SOFT SKILLS	TECHNICAL SKILLS	HARD SKILLS
Communication & Active Listening	Data Visualization	Digital Marketing
Critical Thinking & Problem Solving	Microsoft Office Suite (Excel, Word, PowerPoint, Outlook)	Digital Media
Adaptability & Flexibility	Social Media Platforms	Project Management
Resilience & Reliability	Content Creation (Canva, Photoshop, Premiere Pro)	Social Media Management
Negotiation	Google Workspace (Docs, Sheets, Slides, Gmail)	Research & Strategy Development
Time Management		Presentation
Leadership		Event Management