



# NOUR CHERIF

## SALE MANAGER / SUPERVISOR

29 YEARS - *FROM TUNISIA*

Experienced Sales Manager with over 5 years of expertise in fashion retail in Tunisia , including significant experience in the Kingdom of Saudi Arabia.

Skilled in boosting sales, developing effective commercial strategies, and delivering outstanding customer service.

Proven ability to improve store performance and exceed sales targets in highly competitive environments.

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 TUNISIA

## SKILLS

- Sales Strategy & Planning
- Team Leadership & Training
- Negotiation & Closing Deals
- Customer Relationship Management
- Performance Analysis & Reporting
- Inventory & Stock Management
- Product Marketing & Promotion
- inventory management

## EDUCATION

- **BACHELOR'S DEGREE IN ECONOMICS AND MANAGEMENT**

2014 - 2015 Mongi Slim Secondary School-sfax

- **PHYSICAL EDUCATION TEACHER & HANDBALL COACH**

2016 - 2021 Higher institute of the Sport and the Physical education-sfax

## LANGUAGE

- Arabic (Native)
- French (Fluent)
- English (Fluent)

## EXPERIENCE

### ○ SALES MANAGER

inotech marketing company ( **SAUDI ARABIA** )

2023 - 2025

- Led sales teams and developed strategies to drive revenue growth
- Increased store sales by optimizing sales processes and employee performance
- Monitored and analyzed sales performance, providing actionable insights for improvement
- Trained and mentored staff to improve their sales skills and customer service

### ○ SALES SUPERVISOR

International Society of Fashion Design, ( **TUNISIA** )

2021 - 2023

- Managed a team of sales associates, ensuring optimal productivity and customer engagement
- Developed and implemented sales strategies to meet business goals
- Evaluated team performance and provided regular feedback for continuous improvement
- Conducted market research to stay ahead of trends and adjust sales approaches accordingly

### ○ EVENTS ORGANIZER MANAGER

walima wedding

2011 - 2015

- Coordinated and oversaw the production of diverse events for clients
- Developed and managed event budgets, conducted post-event evaluations
- Managed all sport events arrangements, and accommodation, delegated tasks, and supervised specialized service teams.

### ○ LOUNGE SUPERVISOR

CHAFFAR Lounge and resto

2015 - 2019

- ordering food, and cleaning supplies
- supervising the preparation, display, and delivery of food and drinks
- Working in Team, Enhancing Team Skills