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Saudi Arabia

SUMMARY

A dynamic professional with experience in sales, customer service, and marketing, specializing in client acquisition, relationship building, and meeting sales targets. Skilled in managing marketing campaigns, creating engaging content, and providing excellent customer service. Strong analytical, problem-solving, and communication skills, with expertise in digital marketing, market research, brand management, and social media.

EXPERIENCE

Jamjoom Fashion | Saudi Arabia

Sales Representative | January 2025 – March 2025.

- Identified and pursued new business opportunities by reaching out to potential clients & generating leads.
- Negotiated pricing, terms, and contracts to close sales and met or exceeded sales targets.
- Built long-term relationships with existing clients to encourage repeat business and referrals.
- Presented and demonstrated the company’s products or services to potential clients, highlighting key features and benefits.

Diamond Fitness | Saudi Arabia

Customer Service and Social Media Specialist | October 2024 – December 2024.

- Handled questions and concerns via phone, email, or in person related to memberships, classes, services.
- Handled complaints calmly and found effective solutions to improve the customer experience.
- Designed and posted engaging content to promote classes, events, trainers, and gym culture.
- Developed and executed marketing campaigns for promotions, new programs, and special events.

Zara | Saudi Arabia

Sales Representative | August 2024 – September 2024.

- Informed customers about current promotions, new arrivals, and bestsellers to drive sales.
- Worked toward individual and team sales goals while delivering an excellent shopping experience.
- Maintained in-depth knowledge of Zara’s fashion lines, trends, and seasonal collections.
- Ensured products were well-organized, properly labeled, and attractively displayed according to brand guidelines.

Freelancer | Saudi Arabia

Designer and Marketing Specialist

- Analyzed trends, competitors, and audience insights to optimize strategies and design decisions.
- Tracked performance metrics and provided regular reports to clients.
- Designed cohesive branding elements, including color schemes, typography, and visual guidelines.
- Created visual content such as logos, social media graphics, brochures, posters, ads, and website elements based on client needs.

EDUCATION

Secondary Mawardi | Saudi Arabia

High School Certificate | July 2024.

SKILLS

● Technical Skills:

- Data Analysis.
- Lead Generation.
- Digital Marketing.
- Market Research.
- Social Media Management.
- Brand Management.
- Marketing Campaign Management.
- Sales Forecasting.
- Relationship Building.
- Microsoft Office.

● Soft Skills:

- Analytical Skills.
- Problem-Solving.
- Attention to Detail.
- Time Management.
- Communication Skills.
- Leadership Skills.
- Teamwork.

LANGUAGES

- Arabic
- English