

Ali Alqahtani

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Objective

Results-driven Digital Marketing & E-Commerce Specialist with expertise in SEO, SEM, Google Ads, PPC, and CRM. Skilled in data analysis, market research, and consumer behavior insights. Proven ability to increase sales, optimize digital campaigns, and enhance brand presence. Seeking a dynamic role to apply my marketing skills and analytical mindset in a growth-oriented company.

Education

Bachelor's degree in Marketing & E-Commerce | 2021 - 2025

King Khalid University

Experience

Abdullah Al Omari Foundation, Abha | Oct 2020 - Jan 2021

Customer Accountant

- Managed customer relationships and financial transactions with 100% accuracy.
- Increased sales by 10% through effective customer service strategies.
- Developed a customer database using Microsoft Excel, streamlining account tracking and billing.
- Assisted in analyzing sales reports to identify trends and business growth opportunities.

Certificates and Courses

- Innovative sales practices - Ministry of Tourism 2025
- Content Marketing - Rayadh 2023

Skills

- Multi-tasking and fast completion
- Easy to acquire new skills
- Time management
- Strong and effective communication skills
- Computer mastery
- Microsoft office proficiency
- Data analysis

Key skills

- Digital Marketing and Advertising : SEO , SEM , Google Ads , PPC , Facebook Ads , Performance marketing , Social Media Marketing , Email Marketing , Content Strategy
- CRM Tools , Sales & Accountant Management , Trend Forecasting

Languages

- Arabic
- English