

BASIL ALSHEHRI

+966536496120 • basl444999@gmail.com

Summary

A recent graduate in sales and marketing, with a solid understanding of digital marketing fundamentals, analytical strategies, and market analysis. I enjoy a strong passion for method skills in a dynamic work environment, with a strong talent for learning and then contributing to achieving team and sales goals. I am looking for an opportunity to join an ambitious, smart organization that strives for professional growth and agility in the real market.

Education

King Abdulaziz university

Jeddah

Sales and Marketing

03/2022 - 03/2024

- Diploma, Jeddah
- GPA 4.40 out of 5

Experience

Mercedes Jeddah

04/2023

- Collaborative training
- Introduction to Human Resources, Intern at Al-Juffali Mercedes Jeddah, Sales Department
- Digital marketing
- Sales and marketing skills course
- Electronic marketing course with content

Sales and Marketing Specialist at Al Faris Floors Company

02/2024 - Present

- Collaborated with the marketing team to develop advertising content that increased social media engagement.
- Improving customer experience by providing quick and effective solutions to their problems, leading to increased customer satisfaction.
 - Building a new customer database that helped improve the targeting of marketing campaigns.

Course

Excel

Digital marketing

Sales and marketing skills course

Electronic marketing course with content

Skills

Microsoft office

Team work

Strong communication

Constant desire to develop

Languages

English